



CHOOSE LIFE
COALITION



BLUE STATE ACTION PLAN

STRENGTHENING
PARTNERSHIPS BETWEEN
PREGNANCY HELP CENTERS
AND LAWMAKERS

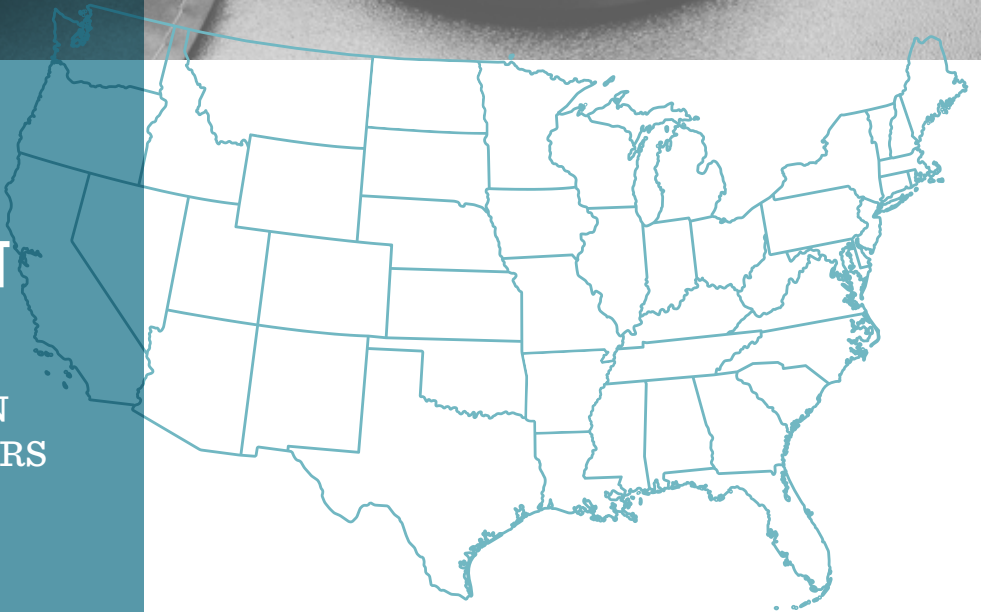


TABLE OF CONTENTS

Intro	2
Building Relationships: A Framework for Engagement	2
Available State Funding	2
For PHCs	2
For Lawmakers	3
Legislative Initiatives: Policy Recommendations for Collaboration	4
Tax Credit Programs	4
Pro-Life Grant Funds	4
Legislative Protections for PHCs	4
Support for Pregnant and Parenting Students	5
Adoption Awareness Programs	5
A Unified Approach: Strengthening the Alliance	5
About Choose Life Coalition	6



Operating in States with progressive abortion agendas presents unique challenges for pregnancy help centers (PHCs) and pro-life lawmakers. These states are often led by individuals and institutions that target, discredit, and aggressively attack PHCs to diminish their life-saving impact.

Despite these challenges, opportunities exist to advance supportive policies, share compelling stories, and strengthen collaboration between PHCs and policymakers by working together strategically. This action plan outlines steps to strengthen the alliance between PHCs and lawmakers while identifying legislative priorities that can advance alternatives to abortion even in difficult political environments.

BUILDING RELATIONSHIPS: A FRAMEWORK FOR ENGAGEMENT

FOR PHCS:

Proactively building relationships with lawmakers is essential to navigating the barriers presented by anti-life policies in blue states. Consider the following:

IDENTIFY ALLIES:

State-level pro-life advocacy groups offer directories, scorecards, and recommendations to help identify potential allies. Choose Life Coalition can connect you with pro-life lawmakers at your state capitol.

ENGAGE STRATEGICALLY:

Introduce yourself and invite lawmakers to visit your center. Show how your work addresses a community need, offering compassionate and practical support for women and families.

COMMUNICATE EFFECTIVELY:

Share concise, fact-based data on clients served and resources provided. Include compelling stories of lives saved and families supported to illustrate your impact.

FOR LAWMAKERS:

Building alliances with PHCs offers a path to addressing constituent needs and countering pro-abortion narratives. Here's how to start:

UNDERSTAND THE MISSION:

PHCs provide critical support that empowers women to choose life. These donor-supported centers often operate under significant resource constraints while delivering impactful services.

ENGAGE REGULARLY:

Visit PHCs in your district, host listening sessions, and include PHC representatives in discussions about maternal and child health legislation.

ADVOCATE PUBLICLY:

Use your platform to highlight the positive contributions of PHCs, counter misinformation, and emphasize their role in offering real alternatives to abortion.

BE PREPARED:

Equip yourself with relevant facts and talking points to counter misinformation in legislative debates.



LEGISLATIVE INITIATIVES: POLICY RECOMMENDATIONS FOR COLLABORATION

1. TAX CREDIT PROGRAMS:

Arizona Model: Advocate for broad tax credits for contributions to charitable organizations, including PHCs, mirroring Arizona's Qualified Charitable Organizations program. This model ensures most of the debate centers on overall NGOs.

Missouri Model: Introduce targeted tax credits for maternity homes, providing critical funding for shelters supporting pregnant women.

2. PRO-LIFE GRANT FUNDS:

New Jersey Model: Establish voluntary contribution options on state tax returns to fund PHC grants, creating an avenue for pro-life residents to directly support life-affirming services.

3. LEGISLATIVE PROTECTIONS FOR PHCS:

South Carolina Model: Push for laws safeguarding PHC autonomy and free speech rights, ensuring they can operate without interference or compelled messaging.

New Jersey Resolution: Introduce resolutions affirming the value of PHCs and opposing smear campaigns aimed at discrediting their work.

4. SUPPORT FOR PREGNANT AND PARENTING STUDENTS:

Texas Model: Enact protections for pregnant and parenting students, ensuring they have equal access to education and accommodations to support their family and academic goals.

5. ADOPTION AWARENESS PROGRAMS:

Oregon Model: Promote awareness and resources for expectant and adoptive parents.

A UNIFIED APPROACH: STRENGTHENING THE ALLIANCE

Advancing pro-life policies in abortion-progressive states requires collaboration between PHCs and lawmakers. PHCs play a vital role in providing life-affirming support to women and families, while lawmakers can use their influence to protect and expand these services. Regular communication between both groups ensures that lawmakers understand the real challenges PHCs face and can advocate for policies that uphold their mission.

Even in politically challenging states, progress is achievable. By working together, PHCs and lawmakers can develop strategies that protect life, expand resources, and create an environment where women have meaningful alternatives to abortion.

ABOUT CHOOSE LIFE COALITION

Choose Life Coalition is a 501(c)(3) organization dedicated to equipping lawmakers and pregnancy help centers (PHCs) with the tools needed to advance pro-life policies and support women and families. Our services are provided at no cost and include:

STRATEGIC MESSAGING & MEDIA SUPPORT – Crafting pro-life messaging that resonates with the public and policymakers.

LEGISLATIVE & GRASSROOTS ADVOCACY – Connecting lawmakers with local pro-life leaders to strengthen policy efforts.

RESOURCES FOR PRO-LIFE POLICYMAKERS – Providing research, data, and strategic support to advance life-affirming legislation.

We work to bridge the gap between PHCs, pro-life advocates, and elected officials—ensuring lawmakers have the backing they need to enact strong pro-life policies and that PHCs receive the recognition and support they deserve.



HOW TO CONTACT US

(573) 445-9295

chooselifecoalition.org

info@chooselifecoalition.org